

We, at Trademark Poker, have established these artwork guidelines to ensure the best quality custom product we can provide. To expedite your order, we ask that you follow these guidelines before your submission. Failure to do so will result in delays. Several submissions may be involved, if guidelines are not followed. If you have any questions or problems, please contact your sales representative. If you cannot adhere to these guidelines, we would be happy to create artwork for you, designed to your specifications.

General Information

File Types - We accept the following file types and software files:

- Adobe Illustrator (preferred)
- Macromedia Freehand
- .JPG
- .AI
- Adobe Photoshop
- .EPS
- .PDF
- .PSD
- Adobe Acrobat
- .TIF
- .BMP

Vector files from Illustrator or Freehand are preferred.

We DO NOT accept the following file types and software files:

- Microsoft Word
- Microsoft Publisher
- .PPT
- .GIF
- Microsoft Excel
- .DOC
- .WP
- .CDR
- Microsoft Power Point
- .XL
- .HTML

Resolution - Resolution, or "DPI," is the amount of dots or pixels per inch of an image. DPI is irrelevant in vector files - they can be sized up as large as necessary. If an image does not meet the required DPI for a specific custom product, one simply cannot add resolution to an image. It will render the image blurry and still unusable. If a submission does not meet our minimum requirements for DPI, it will be necessary to re-create an image with a higher DPI for the best possible image quality and output.

Poker Chip Inlays



- 1 inch:
- 340 x 340 pixels
 - 300 dpi
 - Live area: .937" dia.
 - With bleed: 1.15" dia.



- 1.25 inch:
- 410 x 410 pixels
 - 300 dpi
 - Live area: 1.12" dia.
 - With bleed: 1.36" dia.

Please talk to your sales representative for chip styles that allow inlays.

Poker Chip Hot Stamping



- Custom:
- 533 x 533 pixels
 - 600 dpi
 - Live area: .875" dia.
 - Must use black and white - NO GRAYSCALE, NO COLOR, NO GRADIENT, NO HALF-TONES



- Pre-Set:
- Choose up to 4 initials
 - Use common denominations up to \$10000
 - No artwork required

Please talk to your sales representative for chip styles that allow hot stamping (available in white, black, gold and silver.)

Poker Chip Case Engraving



- 4800 pixels in length
- 600 dpi
- Live area: 8" in length minimum
- Must use black and white - NO GRAYSCALE, NO COLOR, NO GRADIENT, NO HALF-TONES

- All our mahogany finish cases accept color filling; our oak cases do not.
- All aluminum cases can be customized by affixing a self-adhesive engraved or graphic plate to each case

Please talk to your sales representative for case styles that allow engraving. Ask about filling with color too.